

2014 CUTTING EDGE LEADERSHIP CONFERENCE

Friday, October 17th

AGENDA

9:00a Breakfast

9:30a **Welcome and Opening Remarks**

Jamie Dolkas

Joan C. Williams

10:00a **Overwhelmed: A Very Real Portrait of the Challenges Facing Working Parents**

Brigid Schulte

Author of [*Overwhelmed: Work, Love, and Play When No One Has the Time*](#) provides insightful analysis of the time pressures of modern life and the busy lives of working parents, and recommends practical time-management strategies for coping with these challenges.

11:00a Break

11:15a **Panel Discussion – Best Practices for Managing Mothers and Fathers: Game-Changing Policies You Should Know About**

Michelle Banks, Executive Vice President, Global Responsibility, General Counsel, Corporate Secretary and Chief Compliance Officer of [Gap Inc.](#)

Anthony Grumbach, Director of Professional Development at [Farella Braun + Martel LLP](#)

Panelists discuss innovative best practices and offer unique approaches to family-friendly policies, providing insights and practical advice on how to implement these policies, confront challenges, and achieve meaningful results.

12:00p Lunch

1:00p **Getting Others on Board: Tools for Growing Your Influence and Winning Support**

Jennifer Overbeck

Associate professor of management at Melbourne Business School discusses how our initial instincts for rolling out change are often counterproductive. We'll explore ways to implement changes and influence others more effectively, using careful strategies to earn buy-in from key players and gain widespread support.

2:00p Break

2:15p **How to Have a Successful Women's/Diversity Initiative**

Kit Chaskin, Partner, [Reed Smith](#)

Mika Mayer, Partner, Patent Counseling and Prosecution Group, co-founder, Venture Intellectual Property Group, [Morrison & Foerster](#)

Sarita Soldz, Director of Marketing, Valvoline Instant Oil Change Global Chair, Ashland Women's International Network of [Ashland Chemical](#)

How to make your internal initiative a success for your organization, build diversity, and leverage this to further your individual leadership goals.

3:00p Break

3:15p **What Do Millennials Want? Millennials, Men, and Generational Differences on Work/Life Balance**

Stew Friedman

Author of *Baby Bust: New Choices for Men and Women in Work and Family*, and *Leading the Life You Want: Skills for Integrating Work and Life* discusses his latest research on millennials, the importance of “de-gendering” work-life balance discussions, and what organizations can do to make it easier for men and women to choose the lives they want and still succeed at work, with a particular focus on dual-earner/dual-caregiver couples.

4:00p Break

4:10p **Interactive Programming – Setting Goals, Developing an Organizational Action Plan for Better Supporting and Advancing Women, and Implementing Tools for Change**

Pat Gillette, Partner, [Orrick](#)

Robin Reasoner, Senior Patent Attorney, [Fenwick & West](#)

Wilma Wallace, VP Deputy General Counsel, [Gap, Inc.](#)

Working in small groups guided by experts and business leaders knowledgeable in achieving successful women’s/diversity efforts, participants develop plans for implementing meaningful change in their organizations.

5:00p **Closing Remarks**

Joan C. Williams